

FIG. 1

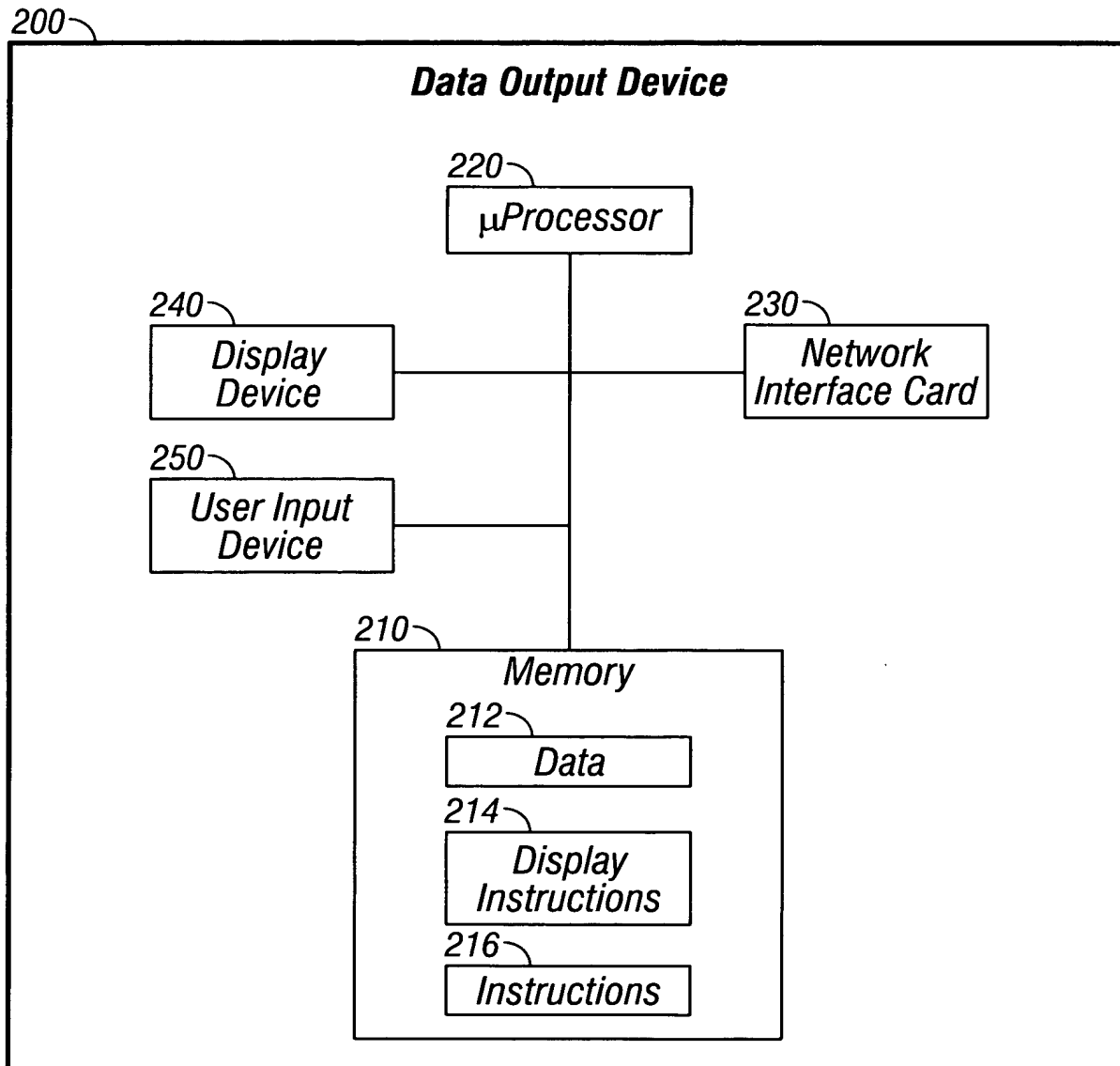


FIG. 2

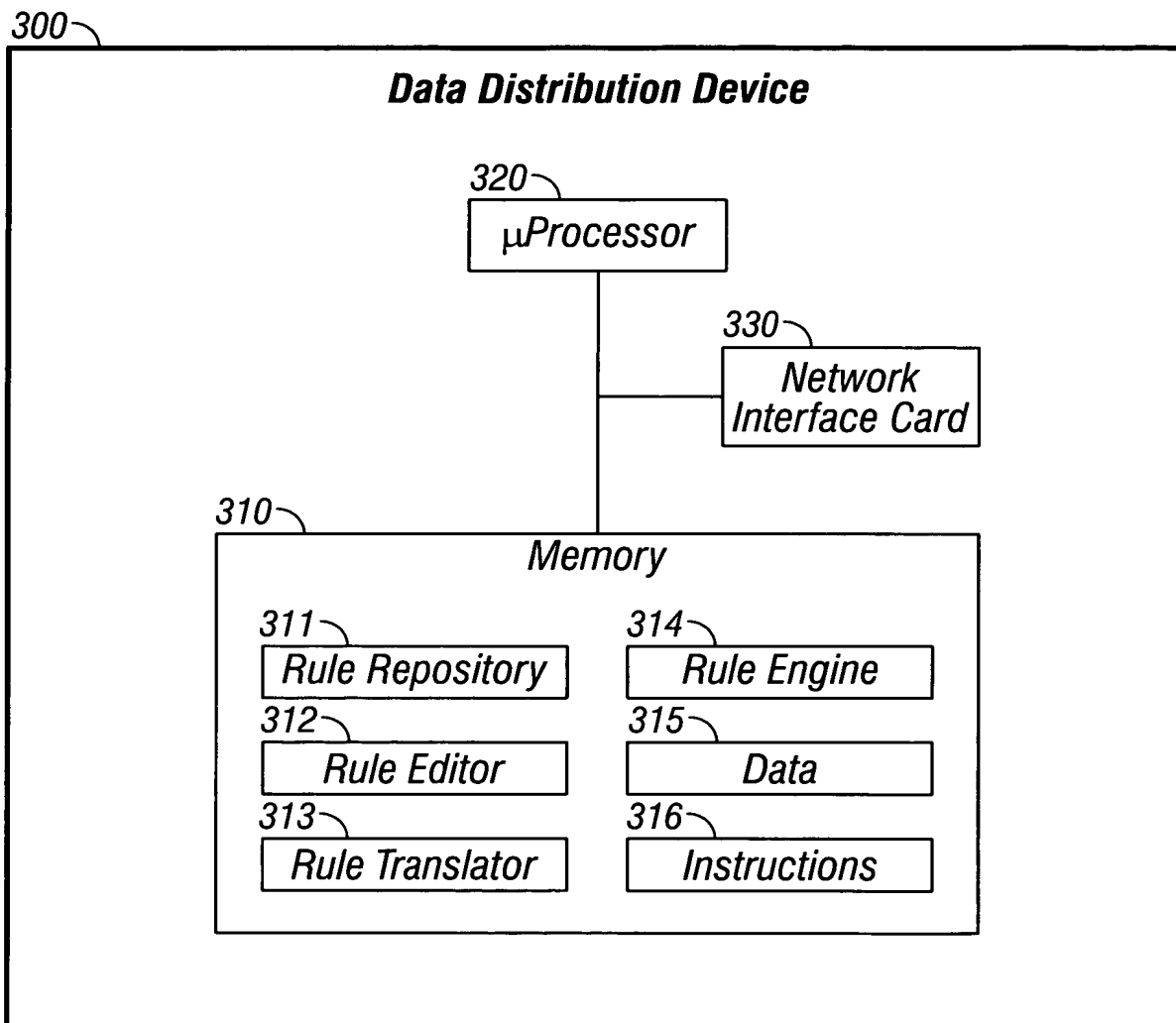


FIG. 3



400

Rule Editor: Rule Creation

Rule Template Types:

420aPromotional420bThese rules may be used to promote products.

430aCustomer/Purchase Type430bThis rule promotes products based on the type of customer and product purchased...

Parameters:

442aCustomer Type442b

446aPromoted Product:446b

444aPurchase Type444b

FIG. 4

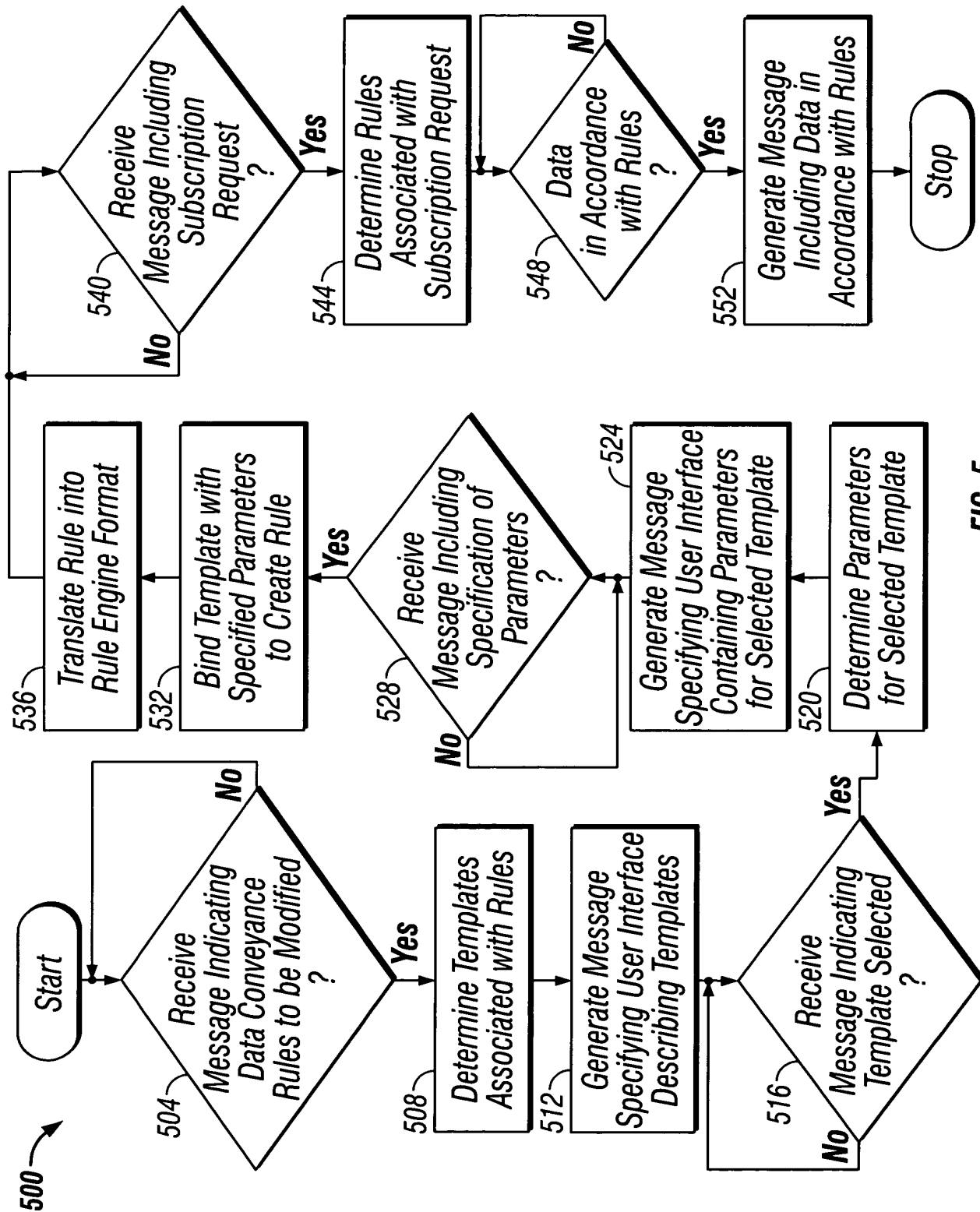


FIG. 5

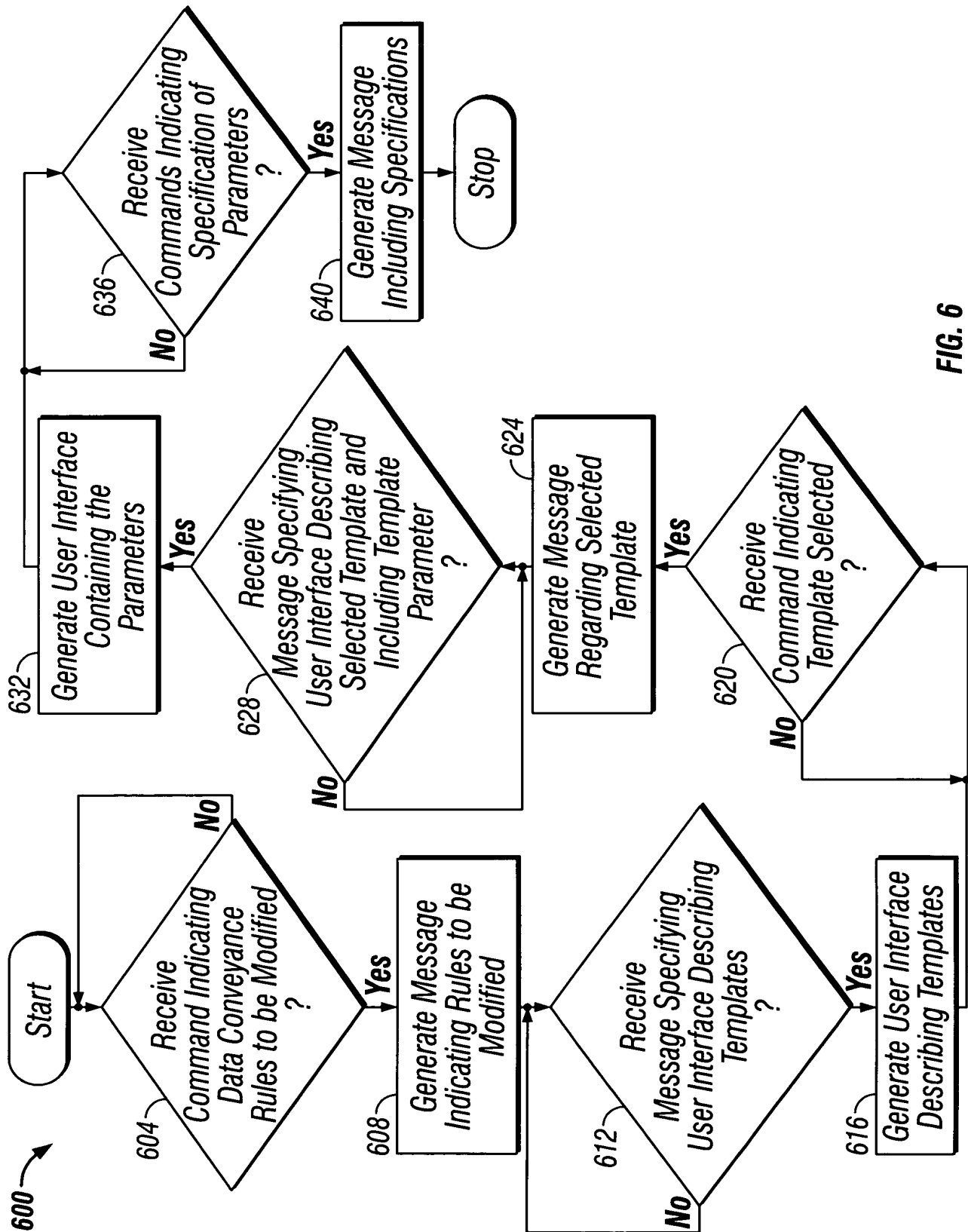


FIG. 6

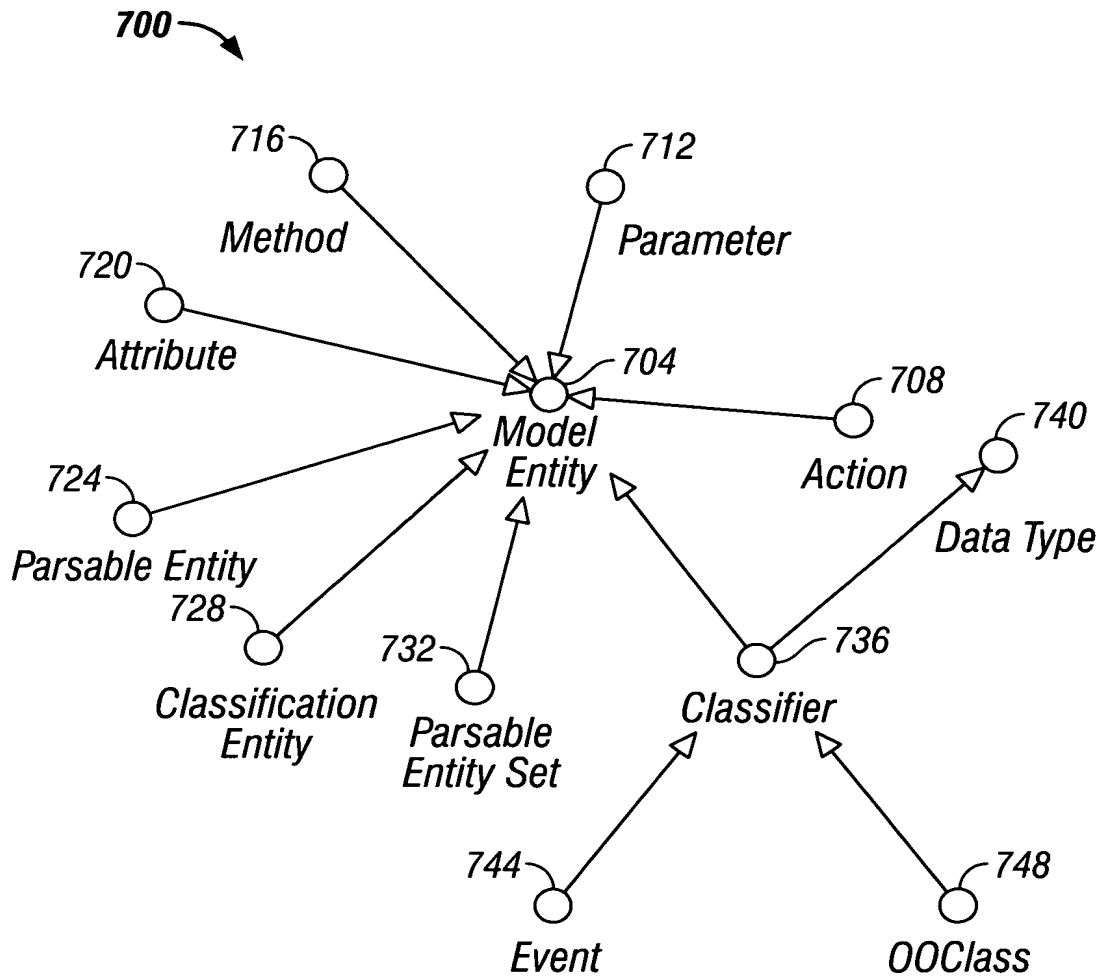


FIG. 7A

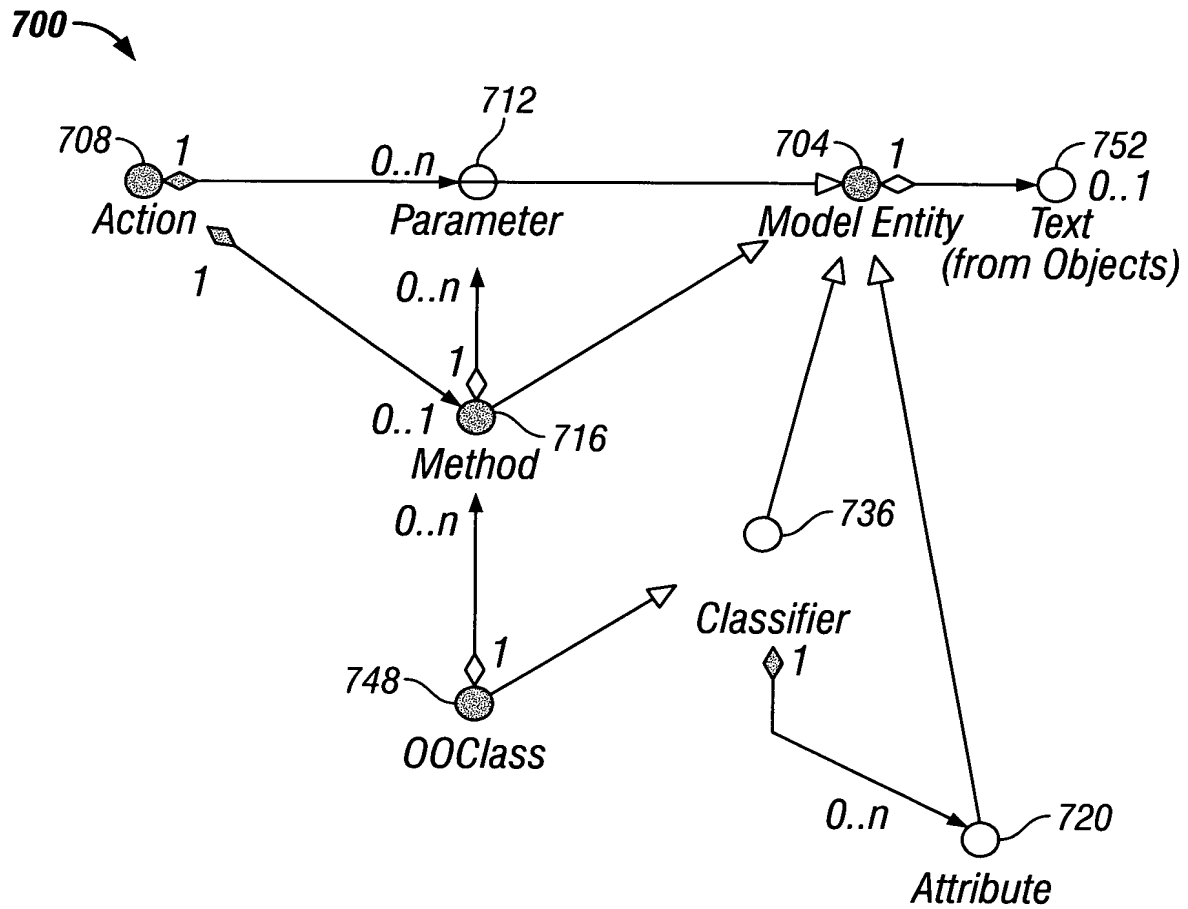
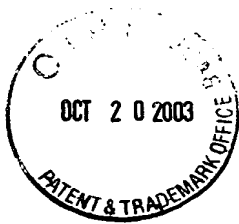


FIG. 7B

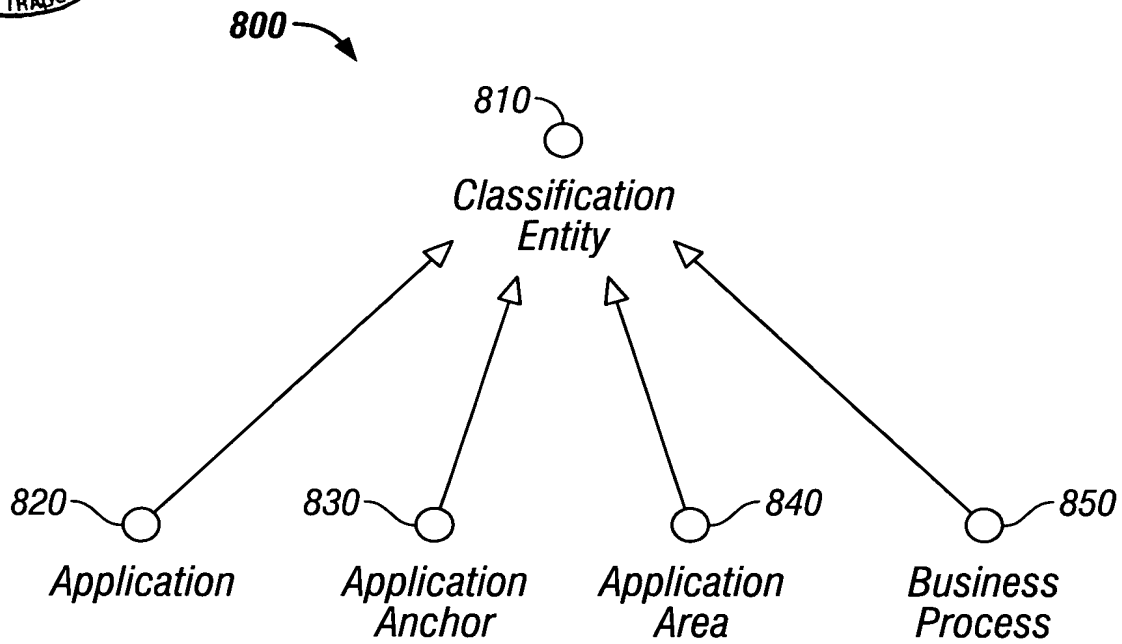


FIG. 8

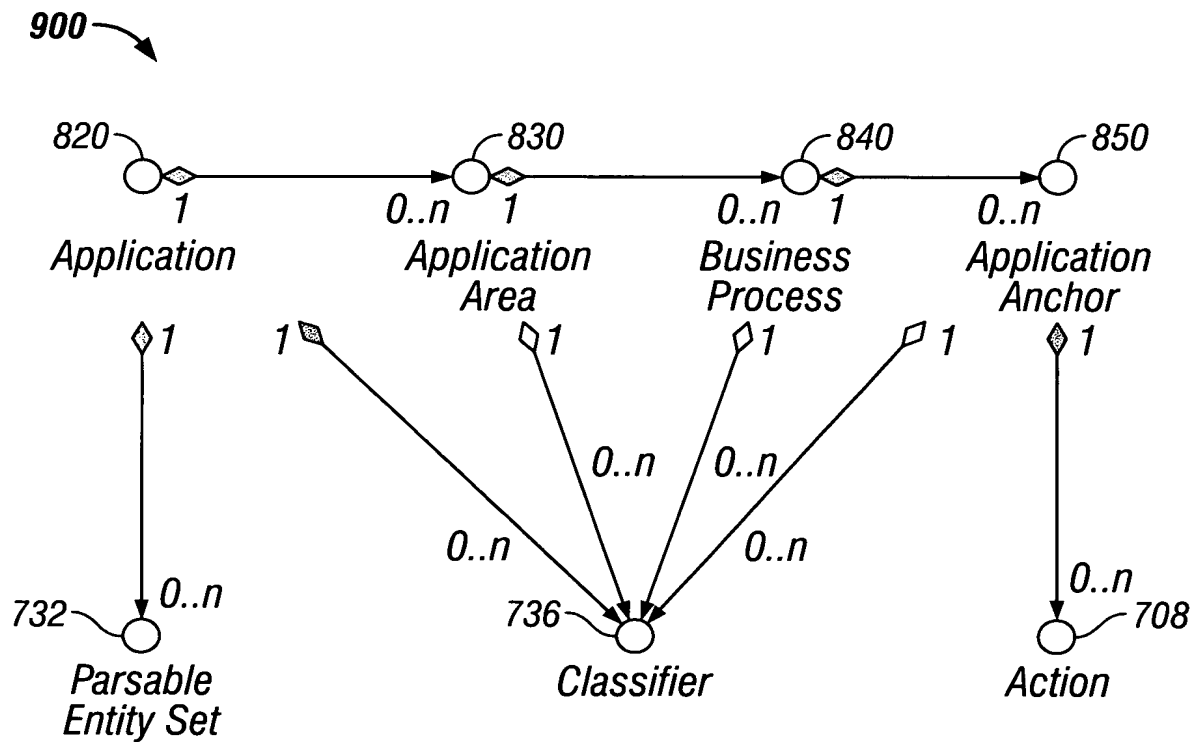


FIG. 9

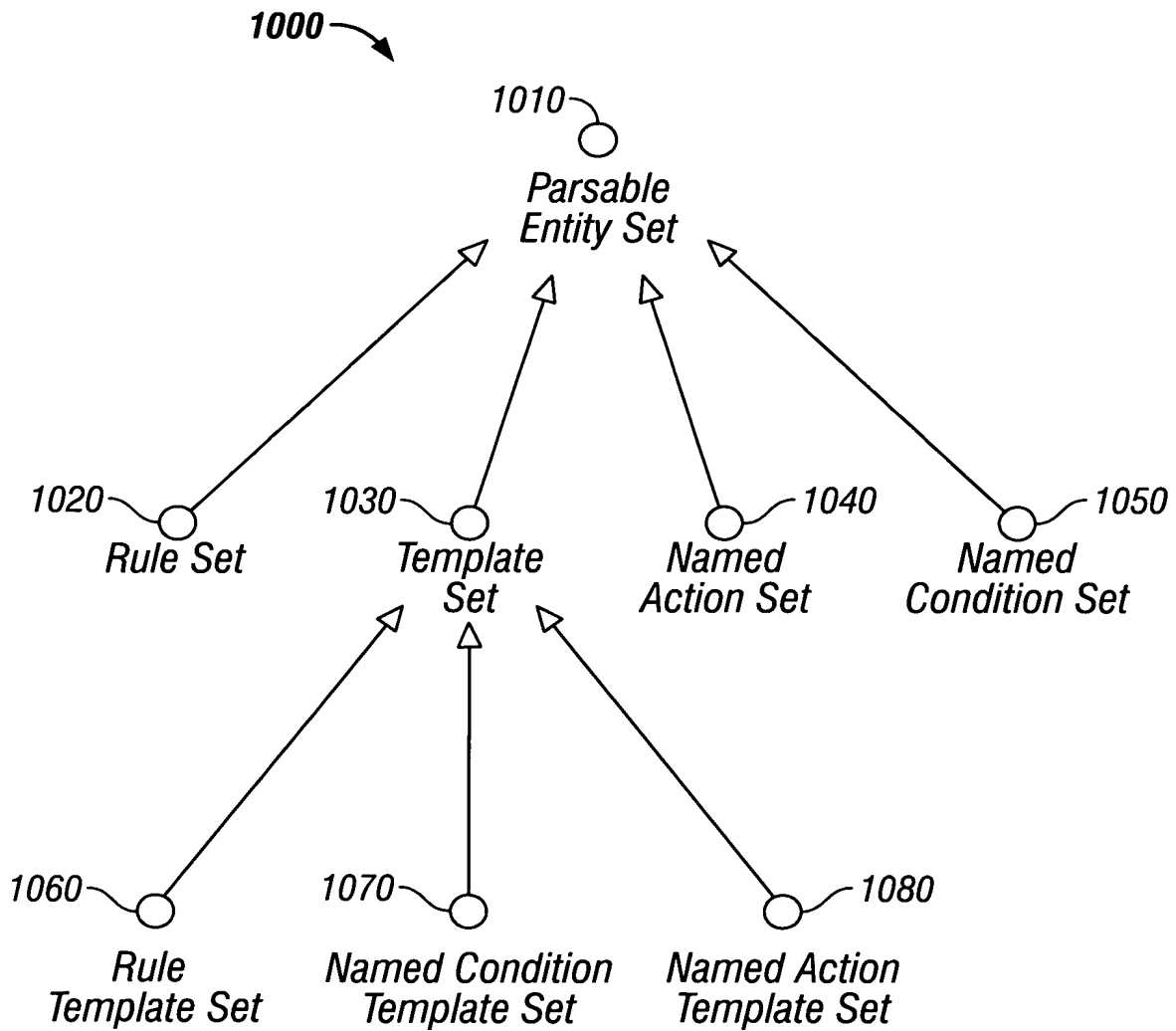


FIG. 10

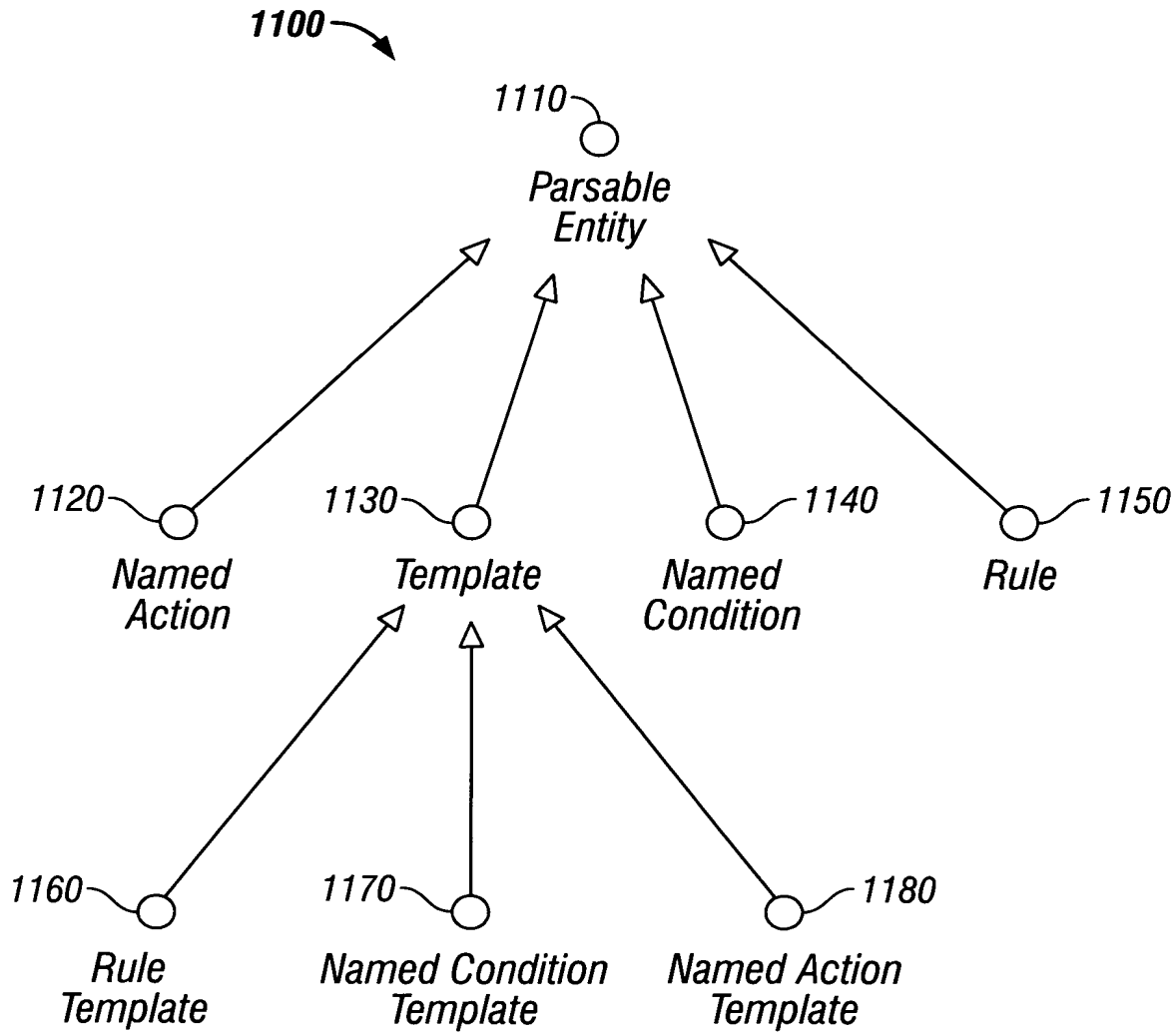


FIG. 11

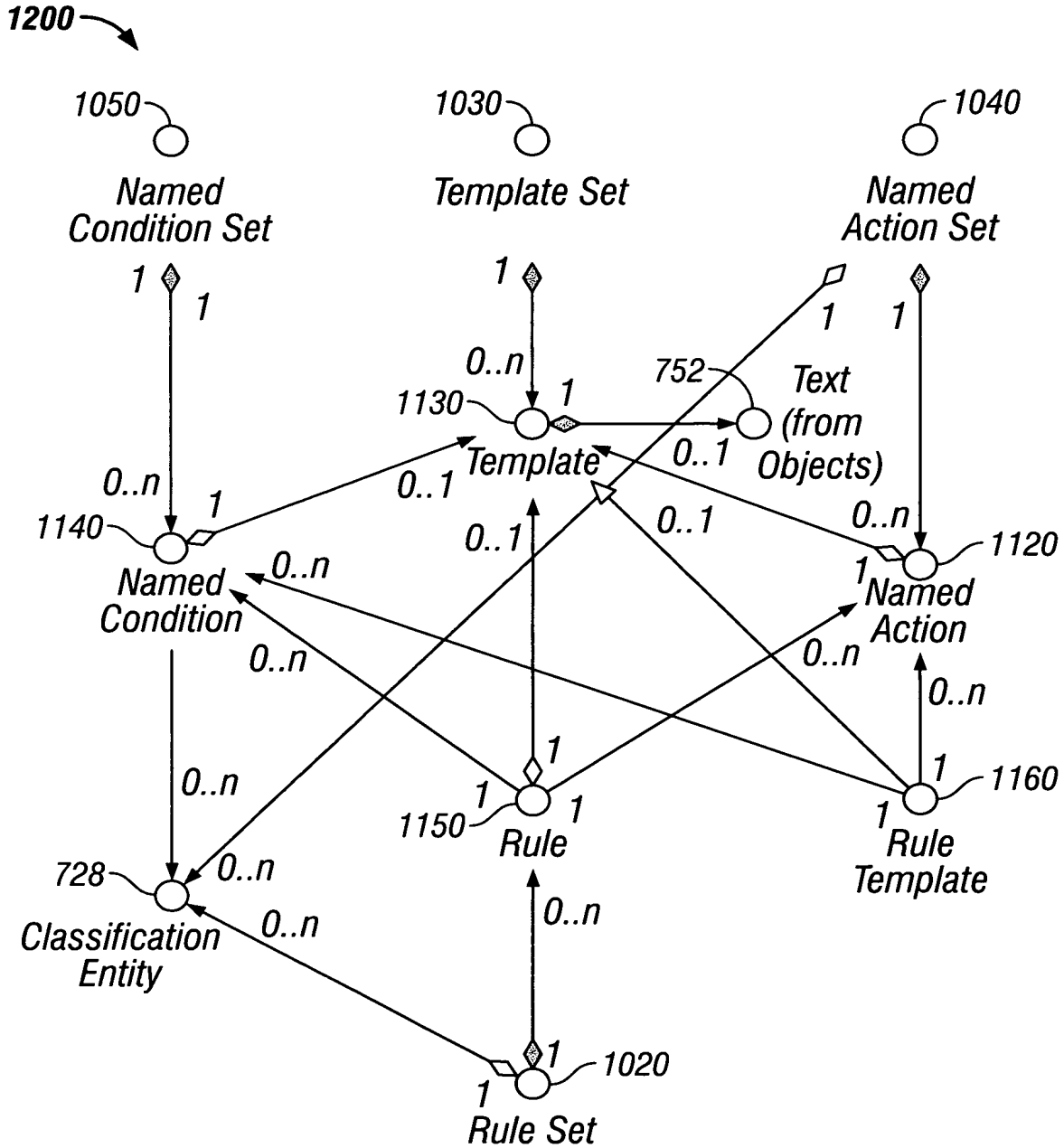


FIG. 12

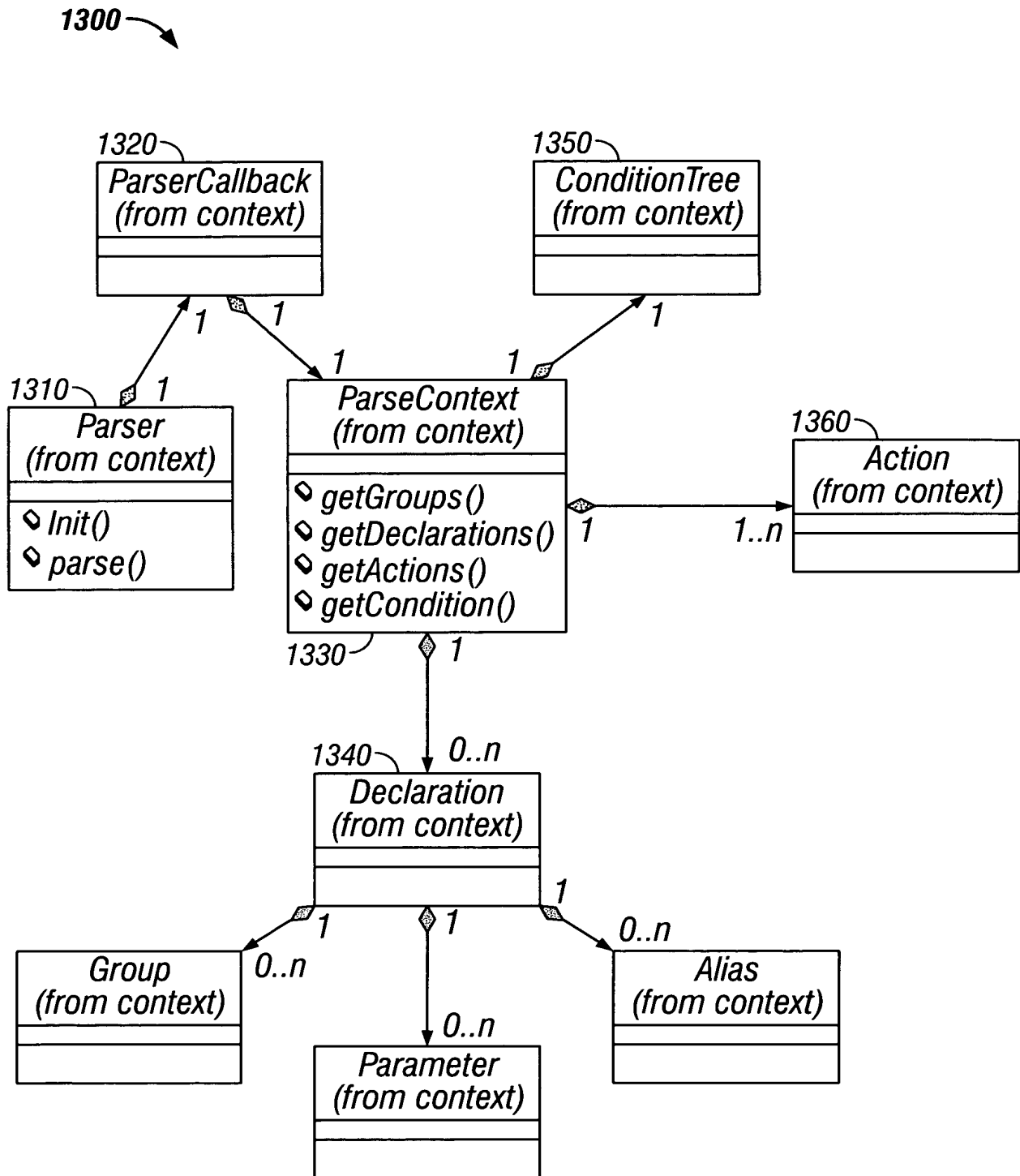


FIG. 13



1400 →

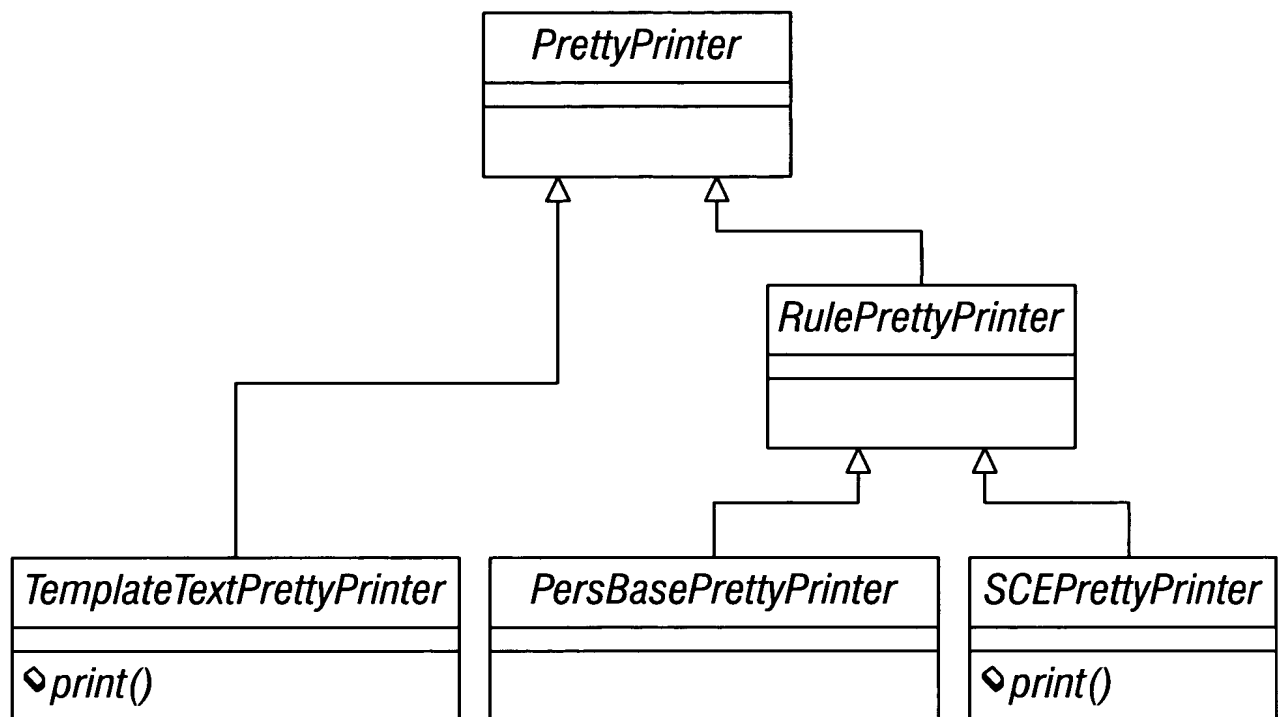


FIG. 14



1500 →

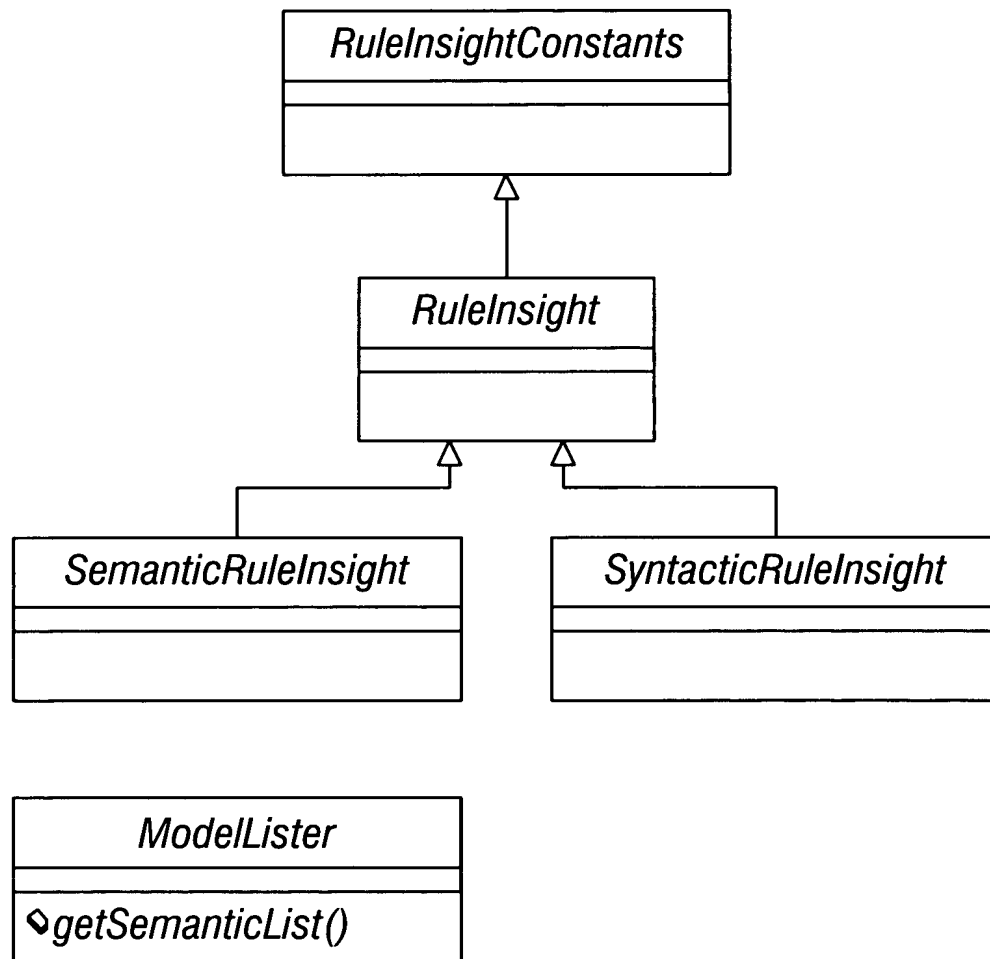


FIG. 15